

Raymore Unified Development Code

Section 435.060 Additional Standards for Specific Sign Types

H. Electronic Message Center Signs

Electronic message center signs are permitted subject to the following limitations:

1. Not allowed as part of a temporary sign.
2. Any portion of the message or image must have a minimum duration on screen of eight seconds. Exception to this requirement is made for a sign that displays time and temperature.
3. The change from one message to the next shall not take more than one second and shall not involve flashing or movement of text or images.
4. In case of malfunction, the sign display shall be defaulted to a blank screen.
5. Prior to the issuance of a sign permit, the applicant shall provide written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed 7,000 NITS during daylight hours and 2,500 NITS between dusk and dawn and that the intensity level is protected from end-user manipulation.
6. The sign shall not display light of such intensity or brilliance to cause glare or otherwise impair the vision of the driver, or result in a nuisance to the driver.