

THE RAYMORE **ARTS COMMISSION** MET IN REGULAR SESSION TUESDAY, **JANUARY 10, 2017** IN THE CITY COUNCIL CHAMBERS IN CITY HALL AT 100 MUNICIPAL CIRCLE, RAYMORE, MISSOURI. COMMISSIONERS PRESENT WERE: MARTIN, BERRY, PARYS, SETSER, GAMBRELL, AND CANOVIC. ALSO PRESENT WERE: ASST. CITY MANAGER HAUCK, COMMUNICATIONS MANAGER EKEY, GRAPHIC DESIGN ASST. DUANE.

1. **Call to Order** - Chair Parys called the meeting to order at 7:00 p.m.

2. **Roll Call** - Graphic Design Asst. Meghan Duane called roll and a quorum was present.

3. **Pledge of Allegiance**

4. **Public Comments**

a. N/A

5. **Presentations**

a. N/A

6. **Staff Reports given by Asst. City Manager Hauck**

a. FY 2016-2017 Raymore Arts Commission Budget

Included in the packet is a more detailed copy of the budget which is directly tied back to the work plan. After everything is accounted for, there is still have \$500 still available to be budgeted at a later date as opportunities arise.

b. Public Art Update

The regular Public Art meeting will take place next week to work on a comprehensive public art plan. The will be establishing a set list of priority public art projects they would like to focus on first.

c. Programming Update

The updated programming schedule is included in packet. All of the classes are confirmed through May.

Commissioner Gambrell shared that Art Club went very well and hopes for it to grow more in the future.

Classes for the summer will begin being arranged in March. If commissioners know of any qualified and interested instructors, Asst. City Manager Hauck encourages them to let her know.

d. Summer Scene Update

Communications Manager Ekey shared that he is already receiving phone calls from artist and vendors from last year who interested in returning to Summer Scene 2017. Registration for artists will begin in within the next month.

A big change to Summer Scene is the time change. There are plans to move the event from the middle of the day to the evening event from approximately 4-10 p.m. The early hours of the event might include the puppeteer entertainer for families and possibly an interactive art class from a venue like Pinot's Palette. Around 6 p.m. the event will transition to a dinner hour, followed by live music entertainment for the rest of the evening.

Communications Manager Ekey shared a Summer Scene sponsorship guide. The committee has already began reaching out to potential sponsors for this event, focusing on asking for specific assistance as well as general tiered sponsors. So far, Lowe's Home Improvement is interested in doing a painted rock project at the event, potentially supplying garden rocks, paint and volunteers. Conversations are ongoing. The Summer Scene committee will meet Monday, Jan. 23 to continue discussions on sponsorship and artist recruitment. Communications Manager Ekey emphasized he is always open to the Arts Commission's suggestions regarding the event, artists, performers, etc.

Chair Parys asked if there was a decent light source at T.B. Hanna Station, as the event will take place in the evening. Communications Manager Ekey shared that there would need to be some addition soft lighting brought in for the area in addition to that provided by The Depot.

e. Marketing Overview

Communications Manager Ekey shared the Winter/Spring Marketing Plan to highlight classes sponsored by the Arts Commission. It is included in the packet.

Chair Parys asked if Twitter was getting any attention and inquired if it was a useful marketing tool. Communications Manager Ekey said it is just a fraction of what happens on Facebook, which is where the events will live, but still gets occasional interactions.

7. Committee Updates

Meeting notes from the November 15, 2016 and December 21, 2016 Public Art Committee meetings were included in the packet.

8. Consent Agenda

Chair Parys asked for a motion to approve the Consent Agenda including Minutes of the October 11, 2016 Raymore Arts Commission meeting, Minutes from the November 21, 2016 Raymore Arts Commission meeting and the Farmer's Market 2017 Sponsorship of \$1,000.

Commissioner Setser made a motion to approve the Consent Agenda as presented. Commissioner Martin seconded the motion. The motion was unanimously approved 6-0.

9. Old Business

N/A

10. New Business

a. 2017 Joint City Council Meeting Presentation Review

Asst. City Manager Hauck presented about the the City Council and Arts Commission joint work session that will be held on Monday, January 30, 2017 at 7 p.m.

Asst. City Manager Hauck has asked that the Raymore Arts Commission be first in the lineup for this City Council meeting. Chair Parys will be giving an introduction and Asst. City Manager Hauck will give a presentation highlighting the accomplishments of the Raymore Arts Commission over the year. Hauck walked through the presentation with the Arts Commission.

Commissioner Canovic suggested adding more photos and data, such as the number of adirondack chairs in Summer Scene and the participation numbers in classes, to show the engagement.

In addition, Asst. City Manager Hauck has been researching what it would look like to establish a foundation for the arts in Raymore to function as a fundraising tool. The solution staff will propose to City Council is to establish a city-wide Endowment Fund, which would include the arts. Asst. City Manager Hauck walked through the presentation with the Arts Commission she plans to share with the City Council.

Commissioner Canovic asked if it is typically always the city council who sits on the endowment board. Asst. City Manager Hauck said yes it's very typical. There is still a role for the arts to have a liaison sit in on the meetings, but they will not be a voting member.

Commissioner Martin asked how large will the endowment be and how much will be for the arts?

Asst. City Manager Hauck explained that the fund will start at \$0 and it will be up to the Arts Commission to create a plan for fundraising. The endowment is just a vehicle. Any donations can be targeted, so the arts will be a designated fund. There is an opportunity for a fundraising sub committee of the Arts Commission. Ideally this fund could be put into place by early Summer 2017.

Chair Parys commented that this is a fundraising vehicle the commission needs which allows for staff support and avoids some of the costs and management of running a nonprofit board. Commissioner Setser agreed.

11. Commissioner Comments

N/A

12. Adjournment

- a. Commissioner Berry made a motion to adjourn the meeting at 7:42 p.m. Commissioner Canovic seconded the motion. The motion was unanimously approved 6-0.

Respectfully submitted,

Meghan Duane