

THE RAYMORE **ARTS COMMISSION** MET IN REGULAR SESSION TUESDAY, **MARCH 8, 2016** IN THE CITY COUNCIL CHAMBERS IN CITY HALL AT 100 MUNICIPAL CIRCLE, RAYMORE, MISSOURI. COMMISSIONERS PRESENT WERE: PARYS, GAMBRELL, LAWRENCE, MARTIN, BERRY, CANOVIC AND SETSER. ALSO PRESENT WERE: ASST. CITY MANAGER HAUCK, COMMUNICATIONS MANAGER EKEY AND ADMINISTRATIVE ASSISTANT SEITTER.

1. Call to Order - Chair Parys called the meeting to order at 7:00 p.m.

2. Roll Call - Adm. Asst. Seitter called roll and a quorum was present.

3. Pledge of Allegiance

4. Public Comments - None

5. Staff Report

A. FY 2015-2016 Budget Update

Asst. City Manager Hauck noted she had added the cost of the Pop Up Art Project to the budget, so amended budget sheets were at the Commissioner's seats.

B. Upcoming Meetings/City Event Dates

Asst. City Manager Hauck noted the following upcoming dates:

- March 9th - last day to register to vote
- April 5th - local election for the No-Tax Increase Bond Issue
- April 12th - Arts Commission meeting
- April 19th - Public Art Committee meeting

C. Spring/Summer Workshop Date

Asst. City Manager Hauck noted that in December Commissioner Gambrell requested a Spring workshop. Possible dates for the workshop are: Tuesday, March 29th; Tuesday, May 3rd; Tuesday, May 17th; or Tuesday, June 21st. Please let her know when you are available.

Chair Parys noted she would be out of town on Tuesday, March 29th, but would really like to attend and would appreciate it if they could work around that date.

D. 2016 Summer Scene Update

Communications Manager Ekey stated that the committee had expanded with the addition of new member Loren Jones, who they met through the Community Conversation meetings. Mr. Jones has extensive knowledge of performance and music arts. The committee has put out a call for both vendors and artists for the juried exhibit. Artists have until April 15th to sign up for the juried art exhibit and vendors have until mid-May to let us know. He noted the committee has heard from food and craft vendors interested in participating. Laura Aubé has also gotten a commitment from area preschools and daycares to provide a craft and art education for younger children at the event. Her business, Center for Creative Arts and Healing, will also be hosting a vendor booth and art craft.

Communications Manager Ekey noted there were a couple of forms in front of the Commissioners: 1) an Artist Exhibit Registration form for artists who wish to set up and sell art at the event; and 2) a Juried Art Exhibit form for juried art exhibitors and vendors to complete. He also noted he had included a speculative map of T.B. Hanna Station showing the location of vendors, artists and activities. He feels this layout will allow use of the entire park, while providing electricity to the vendors and stage located at the back of the park.

Commissioner Lawrence asked if the stage would be covered?

Communications Manager Ekey noted that as of right now the stage would just be a platform. However, some musical acts have expressed a need for not only electricity, but possibly a sound system as well. The committee is also checking into the cost of various sizes of semi-trailer, fold-out stages that contain electricity and a sound system. He noted this will be driven by the needs of groups committing to perform.

Commissioner Lawrence asked if the juried art would be for sale?

Communications Manager Ekey stated yes, the juried art would be for sale. However, if the juried artists also wish to be a vendor they can have a 10 x 10 booth

and have some of their collection also juried. If these artists participate in both, the committee is waiving the \$15.00 fee for the juried portion.

E. 2016 No-Tax Increase Bond Issue Informational Presentation

Asst. City Manager Hauck gave an overview of the projects involved in the \$10M No-Tax Increase Bond Issue, and mentioned the significant population growth in Raymore within the last few years. She noted the projects included in the bond proposal were derived from a number of sources such as the ETC Citizen Survey, various department plans, and the Strategic Plan. She also noted numbered signs would be placed at project locations throughout town and bond issue brochures were available for the Commissioners to distribute.

F. Reimagine Raymore Strategic Planning Update

Asst. City Manager Hauck noted the resident and business turnout for these meetings was incredible and unexpected with the meetings averaging 120 attendees per session. The purpose of the conversations was to establish common themes and threads to take back to the City Council as they kick off their Strategic Planning process. Outcomes of these meetings will be used to create strategic themes for the City Council with goals developed for each theme. KU staff will present findings at the March 21st City Council work session in order to start firming up the goals and themes. A stand alone document will not be developed, but rather all of this raw data will be incorporated into the final Strategic Plan.

Chair Parys hopes that the Spring Arts Commission workshop will provide an opportunity for the Commissioners to delve a little deeper into the Strategic Planning meeting data, as this additional information will help them develop a strategy going forward.

Asst. City Manager Hauck noted a draft version of the Strategic Themes and Goals should be developed by that time, allowing the Arts Commission to see how their projects apply.

Commissioner Lawrence noted the striking similarity in themes, ideas, etc. between the Strategic Planning meetings and the Arts Commission's Community Sessions. She felt this provided a good set of clues and direction for the City Council and the Arts Commission.

6. Committee Updates

A. City Council Art Exhibit - Next Exhibit Information (Public Art Committee)

Asst. City Manager Hauck indicated the Public Art Committee met last week and selected Clare Carlson as the next exhibitor for the City Council Chamber Art Exhibit. She also noted that a packet of info on Ms. Carlson and her work was included in the Commissioner's packets. The exhibit will start on Monday, April 11th and run through June 30th. She also noted that details of Ms. Carlson's recognition at the April 11th City Council meeting were still being worked through and invited the Commissioners to attend.

Chair Parys asked how many applications were submitted for the second exhibit?

Asst. City Manager Hauck indicated there were two applicants and the second application was being held for the next Call for Artists. She noted staff would continue to get the word out about the exhibit, which would hopefully create more interest for the next Call for Artists.

General consensus among the Commissioners was that the Summer Scene juried art exhibit, along with continued social media exposure and word-of-mouth, would help to recruit applicants for the City Council Chamber Art Exhibit.

7. Consent Agenda

Chair Parys asked for a motion to approve the Consent Agenda - Minutes of the February 9th, 2016 Arts Commission meeting.

Commissioner Lawrence made a motion to approve the February 9th, 2016 minutes as presented. Commissioner Berry seconded the motion. The motion was unanimously approved with a vote of 7-0.

8. Old Business

A. 2016 Public Art Project Approval

Asst. City Manager Hauck noted that the Public Art Committee met last week

to work through details of this project. She noted the need to establish a name for this project and staff was considering naming this campaign a Pop Up Art Project, and each year establishing a theme to go with it. She noted this year's theme would be "Relax in Raymore" and asked Commissioners for ideas and feedback.

Chair Parys stated she liked the name and thought it was clever and concise.

Commissioner Martin agreed she also liked the Pop Up Art Project name and the opportunity to refresh with a new theme each year.

Asst. City Manager Hauck indicated the committee would move forward calling the project a Pop Up Art Project with this year's theme being "Relax in Raymore".

Asst. City Manager Hauck discussed the chair decorating aspect of this project. The committee decided that participants should provide their own chairs made of either wood or plastic, with each having different price points to encourage participation. The wooden chairs can be purchased from Home Depot for approximately \$50.00 and the plastic chairs are under \$20.00. She noted the chairs can be decorated in any way that is appropriate for viewing by all ages.

Asst. City Manager Hauck noted the chair display period would be June 12th through August 12th. She also noted that in order to officially participate in the project, all chairs must be registered with the City and their location identified so they can be mapped appropriately. The committee is working through online registration and printed registration forms as well. She encouraged participants to display their chairs at Summer Scene, which would include a contest with prizes. The committee hasn't determined if this will be the only opportunity for judging and prizes or not, but felt this would be an incentive for residents to bring their chairs to Summer Scene.

Asst. City Manager Hauck discussed the community engagement components of this project: 1) a very large scale adirondack chair will be constructed and hopefully be put on display at T.B. Hanna Station, pending Park Board approval; 2) a How-To workshop presented by Lowe's in early April. This will provide an opportunity to bring in a community partner to help residents decorate their chairs and hopefully lead to an additional sponsorship opportunity, as well as having Lowe's decorate a chair; 3) a painting party with residents bringing their own chairs and supplies to one of the parks, pending Park Board approval. This would

be a social event and provide an opportunity for residents to meet with artists on hand to provide assistance and ideas; and 4) a number of social media campaigns running through June/July/August will keep people engaged with the project.

Chair Parys asked if this project needed City Council approval and confirmed that the Arts Commission needed to vote to move the project forward.

Asst. City Manager Hauck replied that the project did not need City Council approval, however, the Arts Commission needed to vote on whether to move forward with the project. She noted a budget request for this project was \$2,000 and included marketing, supplies for building the big chair, prizes, etc.

Commissioner Canovic indicated her neighbor is a woodworker and had offered to build the big chair. He is providing a quote to do so and she invited any others interested in building the big chair to submit quotes as well.

Commissioner Martin inquired about the prizes.

Asst. City Manager Hauck indicated the Committee hadn't worked through the prizes yet, but they would likely be gift cards to encourage participation.

Commissioner Martin asked if this project would be marketed to businesses and schools in addition to residents?

Asst. City Manager Hauck replied yes, the project would be marketed extensively to all these groups.

Commissioner Martin asked if the Arts Commission as a whole could decorate a chair (that would not be judged) to make a statement for the Arts Commission as a group.

Asst. City Manager Hauck responded yes, the Commission could decorate a chair as a group, as well as individually.

Commissioner Berry asked if there was a way to work through prizes based on various tiers for residents, businesses, schools, etc?

Asst. City Manager Hauck responded yes, they could work through such tiers and prizes.

Chair Parys asked when Park Board approval would be requested for these components?

Asst. City Manager Hauck stated she was checking with Parks Director Musteen and would hopefully present these items to the Park Board at their March meeting. She indicated these items need to be wrapped up by the March 26th Easter Egg event, as the committee would like to kick-off this project with decorated chairs on display there. She also indicated a timeline for these community engagements activities of: workshops & painting party in April/early May; Summer Scene in June; social media campaigns in June/July/Aug.

Chair Parys asked if there was any additional discussion. Hearing none she asked for a motion to approve a \$2,000 budget expenditure for the Pop Up Art Project - "Relax in Raymore".

Commissioner Martin made a motion to approve the \$2,000 budget expenditure for the Pop Up Art Project - "Relax in Raymore". Commissioner Berry seconded the motion. The motion was unanimously approved with a 7-0 vote.

Chair Parys asked the committee where they were getting the chairs for the March 26th display?

Commissioner Lawrence noted that she, Commissioner Canovic, and a resident from Foxwood Springs would have chairs on display at the March 26 event. She invited others to participate as well. She also noted that wooden chair kits could be purchased and ordered from Home Depot for approximately \$50 and they were fairly easy to put assemble.

9. New Business

No New Business

10. Commissioner Comments

Commissioner Setser stated she had spoken to Jan Gibson, Ray-Pec Middle School Band Director, and she was extremely grateful and wanted to thank the Commission for their support of the Ray-Pec Middle School Band. The support provided by the Arts Commission enabled them to greatly expand their number of

Spring performances.

Chair Parys noted that she and Commissioner Lawrence recently attended the Leawood Arti Gras held in their Community Center. There they spoke with Cultural Arts Coordinator, April Bishop. Ms. Bishop has kindly offered to come and speak to the Commission about some of their challenges and successes over the years and Chair Parys felt she might be a good speaker to invite to the Spring workshop.

Asst. City Manager Hauck reminded the Commission that they could always hold open discussion workshops from 6:00 - 7:00 p.m. prior to their normal monthly Arts Commission meetings. However, more extensive workshops would require scheduling on another date.

11. Adjournment

Chair Parys stated if there were no further comments she would entertain a motion to adjourn the meeting. Commissioner Berry made a motion to adjourn the meeting at 7:50 p.m. Commissioner Lawrence seconded the motion. The motion was unanimously approved with a vote of 7-0.

Respectfully submitted,

Dana Seitter