

# SENDERA



The proposed product for the Sendera community will consist of elevations that maintain a natural aesthetic by incorporating a combination of masonry, stucco, metal, glass, premium vinyl, and natural and painted wood. Existing elevations following a Tuscan, Mediterranean, or Heavy Timber make-up will be mixed with a new concept to compliment the community's high-end modern desert theme.

The new elevations will incorporate design tactics that emphasize long horizontal lines and proportional material combinations that draw the eye to bring a unique modern element to the community.

Here you will see a series of inspiration photos to provide a concept of material combinations as well as several massing sketches to showcase how our already popular existing floorplans will evolve to take on this new aesthetic.

## New Product Concepts



The images shown here are examples of homes by others that encapsulate the architectural style that will be reflected in Sendera. A combination of long horizontal lines, mixed materials blocking in pleasing modern proportions, incorporation of carefully placed angles to draw the eye, and an emphasis on natural elements will be used to create our new Modern Prairie collection.

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## Inspiration Precedents



Summit Homes award winning floorplan collection will be re-energized with inspiration pulled from the precedent studies.

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Established Product Designs



By pulling in these unique modern design techniques we are creating a community that appeals to the desires of today's home buyers. By keeping an emphasis on natural materials and familiar elements we are ensuring the longevity and timelessness of that appeal.

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## Massing Studies

# New Concepts





All product types offered in this community will undergo a similar process to ensure a sense of cohesiveness throughout the community.

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New Concepts

Material and  
Massing  
Inspiration



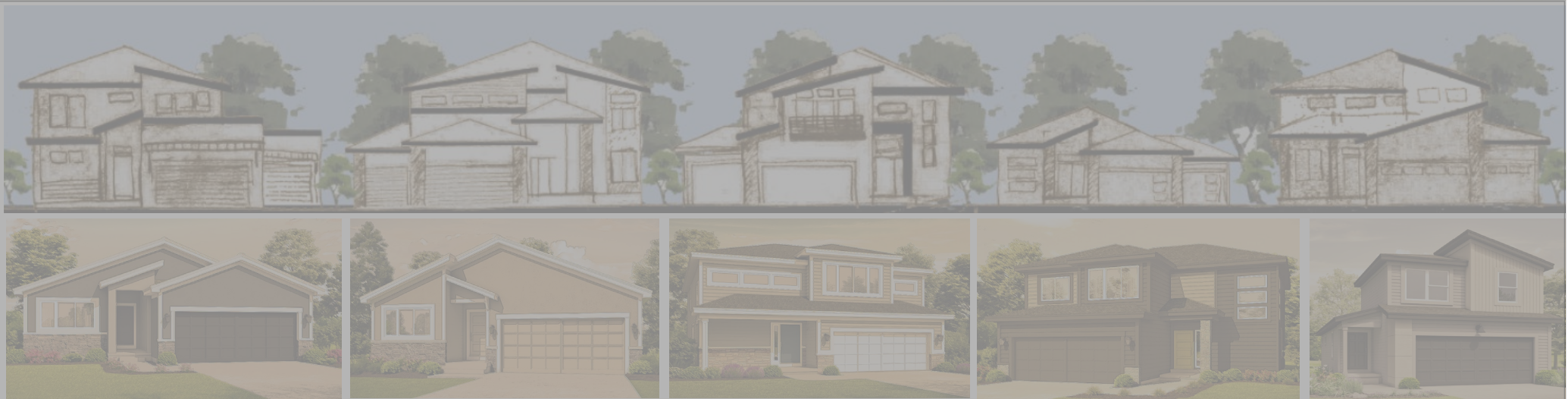
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