

RETAIL MARKETPLACE

RAYMORE, MISSOURI (58 Hwy & Dean Avenue, 10 mile radius) [2017]	DEMAND	SUPPLY	RETAIL GAP	LEAKAGE/ SURPLUS
Industry Summary [NAICS code]				
Total Retail Trade and Food & Drink [44-45, 722]	\$3,840,587,783	\$2,882,777,392	\$957,810,391	14.2
Total Retail Trade [44-45]	\$3,463,839,879	\$2,561,704,570	\$902,135,309	15.0
Total Food & Drink [722]	\$376,747,904	\$321,072,822	\$55,675,082	8.0
Industry Groups [NAICS code]				
Motor Vehicle & Parts Dealers [441]	\$767,986,229	\$416,969,706	\$351,016,523	29.6
Furniture & Home Furnishings [442]	\$113,682,494	\$74,257,145	\$39,425,349	21.0
Electronics & Appliance Stores [443]	\$104,923,651	\$66,477,457	\$38,446,194	22.4
Food & Beverage Stores [445]	\$581,720,438	\$368,104,027	\$213,616,411	22.5
Clothing & Clothing Accessories Stores [448]	\$152,157,707	\$81,491,301	\$70,666,406	30.2
Sporting Goods, Hobby, Book & Music Stores [451]	\$97,632,989	\$54,846,606	\$42,786,383	28.1
Misc. Store Retailers [453]	\$139,464,571	\$64,047,161	\$75,417,410	37.1
Nonstore Retailers [454]	\$44,992,551	\$39,724,872	\$5,267,679	6.2
Food Services & Drinking Places [722]	\$376,747,904	\$321,072,822	\$55,675,082	8.0
Special Food Services [7223]	\$8,309,392	\$36,632,557	-\$28,323,165	-63.0
Drinking Places – Alcoholic Beverages [7224]	\$17,648,552	\$11,909,813	\$5,738,739	19.4
Restaurants/Other Eating Places [7225]	\$350,789,960	\$272,530,452	\$78,259,739	12.6